



## Write for Us

*'The best time to plant a tree was twenty years ago. The second best time is now.'*

*—Chinese proverb*

Thank you for expressing interest in writing a contribution for The Kingfisher!

### **Our Mission**

We are a team of working professionals and postgraduate students with natural science, social science, computer science and language backgrounds who are passionate about the environment. The intent of this publication is to inform readers about how complex environmental issues actually are and bridge the communication gap between scientists and policymakers. Environmental conservation is much more than what appears on the surface—behind every issue is a cohort of interconnected, deep-rooted social, political and economic concerns as well. Our goal is to highlight these factors and have its readers consider things they may have not before.

### **Articles / Pitches**

You can submit articles under one of the three overarching themes on our website: Sustainable Leaders, Environment and People.

Sustainable Leaders: These articles are meant to highlight how certain peoples, countries or companies can be leading examples for others in their green initiatives. **Or** articles to hold (specific) people, countries or companies accountable in areas they need to improve on and offer possible solutions to how these improvements can be achieved.

Environment: These are articles that can tackle any environmental issue out there. Is there something you are passionate about? Pitch it to us! It would definitely be valuable for freelance writers to write about environmental issues in their country of origin/where they live, or if you have experience in an area, to share your expertise. However, if you are passionate about any subject and willing to do in-depth research, in order to publish a

high-quality, accurate article, you are very welcome to! Our website organises environmental articles based on habitats (ie. Grasslands, forests, mountains, deserts, poles, oceans, etc.).

People: These articles aim to highlight how humans are affected by environmental issues. Articles can focus on communities—how the rights and survival of certain communities are affected by natural resource exploitation **or** on human health—how pollution and changing climate can affect our own health. Are you a writer with a medical or science background? This section may be for you!

### **Article Content**

We only publish well researched and high-quality articles on our publication. We do not intend to spread misinformation. It is important to give credit where credit is due. Please provide a list of your references when submitting your article for review in the following format.

Research Paper: Author's last name, first name (Date published) Title of paper. *Journal*. **Volume, issue, pages.**

Website: Author's last name, first name. (Date published) 'Title of the Article or Individual Page.' *Title of the Website*. <URL> [Accessed Month Day, Year]

We aim for articles to be around 800-2000 words, in order to consider and expand multiple factors playing into the issue. We really emphasise touching on the political, economic and social aspects when you write about an environmental issue. We cannot view these issues in isolation.

A very rough outline of an article may look like:

1. Identifying the Issue
2. Talking about all the factors playing into it
3. Why it is important
4. What are, if possible, specific solutions that can be implemented.

Interviews with local organisations, people and specialists are encouraged! Our current team is able to translate German, Spanish, Portuguese and English for written interviews.

### **Stylistic Format**

Please submit your articles in the following format:

1. Title in **bold** (size 16)

2. By [**Writer Name**], Freelance Writer (size 11)
3. Published Month Xth, Year
4. Main body text (size 11; Calibri or Times New Roman font, justified), separate articles into shorter paragraphs to avoid large blocks of text.
5. Preamble (first paragraph) is a short 1-2 sentence 'hook' which lays out the tone for the rest of the article. (size 11; **bold**)
6. Photo Captions (size 10; caption. | [Source] / [Credit])
7. Attach any images in an email with your draft as separate JPG or PNG files. If you have come up with captions, please make it clear in your email or at the end of the document which captions / credits belong to which image.

Once you send us your pitch, we will discuss it with you and send you on your way! You can take the article in whichever direction you desire and even focus on aspects regarding your own knowledge (i.e, economics, politics, society, ecology, etc.). Deadlines are subject to discussion.

We emphasise collaboration and open communication in the editing process, so that the writer and editors come to an end article we are both satisfied with!

**If you have any other questions, feel free to email us!**

Your Co-Editors in Chief,  
**Julia and Isabel**